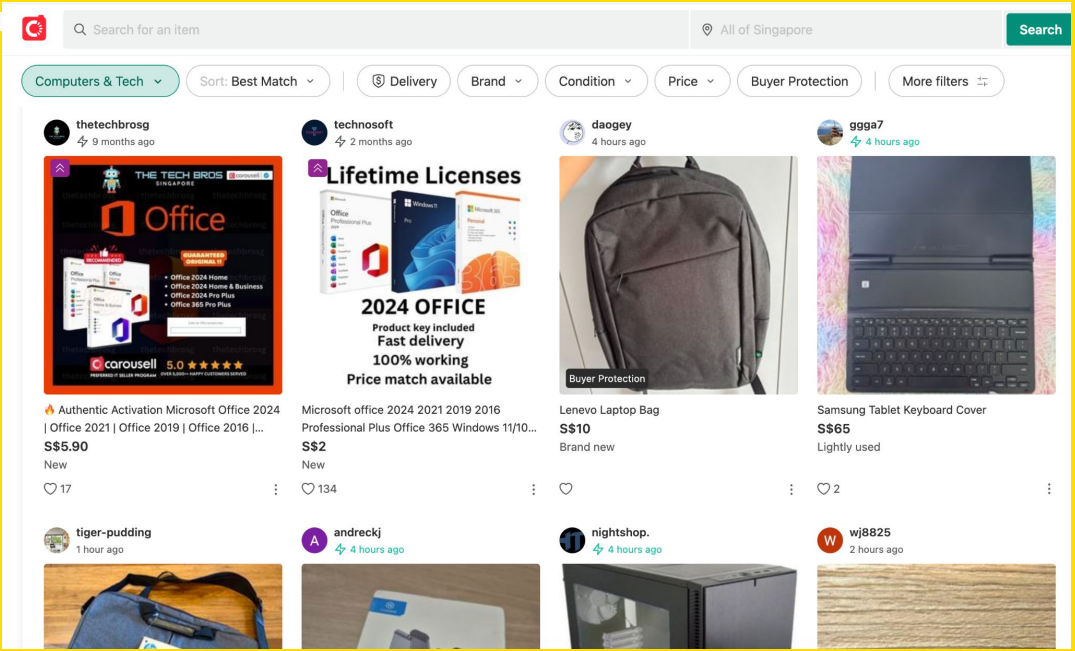
Team AIMA

Conversational Shopping

Enable Shopping For everone



A case

Elderly

Can’t see well
Can’t talk well
Confused by tech
Not up-to-date with the world

- James AI, please help me
- Sure, what would you like to buy?
- My grandson’s birthday is soon
- Okay what does he like?
- He likes this new thing called “mutch-ah” and I don’t know what that is, what should I get him?
- Okay, I know just the thing, let’s get him a set of matcha bottles
- Okay please



Tech Overview

Custom LLM endpoint that is fully connected to the shop's backend - it can manage the shop's/user's state.

